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Digital Media Updates

Have you visited our website? Are you following us on social media?

With the new year, and with everything being online, be sure to "like & follow" AWE so you can keep up with different events, opportunities, and information that supports and advances women entrepreneurs.

Visit our website:

awe.ncsu.edu

Like us on Facebook (direct link below):

<https://www.facebook.com/AWENCStateUniversity>

Follow us on Instagram (direct link below):

<https://www.instagram.com/awe.ncstateuniversity/>



Meet Our Undergraduate Student Assistant!

Please welcome Cynthia Rios!



Cynthia Rios is currently a student at NC State University double majoring in Electrical Engineering and Economics.

A Franklin Scholar, Cynthia is actively involved in the Quantum Information Club, the Society of Hispanic Professional Engineers, and the NCSU Figure Skating Club. She is active in her community, partnering with nonprofit organizations to promote STEM to youth in underrepresented communities. Cynthia is currently working on media management and event-planning for AWE and is excited to learn more about entrepreneurship in the process.

WINnovation registration deadline extended until Friday, September 11th!

EVENT DATE: Friday, September 18th, 9AM-8PM

WALTER

WINnovation

sharing **STORIES**
inspiring **ACTION**



Advancement of Women Entrepreneurs is proud to be a sponsor of WALTER Magazine's sixth annual WINnovation summit. This year, we will continue to celebrate women in innovation, but will be doing so VIRTUALLY.

Join us for a full day of online networking, workshops and inspiring talks by local female leaders.

Advancement of Women Entrepreneurs has a limited number of FREE tickets (**\$40 value**) available for this online event. You can register by **Friday, September 11th** by completing the online registration form [here](#).

**Please note that priority for these free tickets will be given to NC State students, faculty, & staff.*

To view the WINnovation schedule of events, please go [here](#).

Schedule of Fall AWE events

(find this on our website calendar

<https://awe.ncsu.edu/awe-events/awe-calendar/>)

All our AWE events this semester will be virtual and as usual, FREE, but you will need to log in through Reporter (hyperlink here please) to sign up. The following sessions will all be delivered via Zoom.

We won't be able to hand out our AWESOME merch, but we will be raffling off virtual door prizes, including GIFT CERTIFICATES to local women-owned businesses!!!

Afternoon Tea with A-W-E!!!

Join us for a cozy chat around the virtual fireside of your mind with your favorite cuppa and a nice afternoon snack. We will have a guest speaker at each event who will address a big-picture question about their business.

ALL EVENTS WILL BEGIN PROMPTLY AT 2 PM

Friday Sept 25th - Time Management Strategies: Advice for Student & Non-Student Entrepreneurs

Guest speakers will be Ritika and Niki Shamdasani of [Sani Designs](#)

Friday Oct 23rd - Clifton Strengths Finder (details TBA)

AWE Podcast Club

Listen to the suggested themed podcast prior to these meetings, and come ready to discuss.

ALL EVENTS WILL BEGIN PROMPTLY AT 2 PM

Friday Oct 2nd - Unlocking Us (Brene Brown)

[Brené on Anxiety, Calm + Over/Under-Functioning](#)

Friday Nov 6th - Goal Digger Podcast: “The Secret to Selling with Certainty in Uncertain Times”

Please find all these details and more on our fabulous Website <https://awe.ncsu.edu>

Entrepalooza 2020
September 24 | 5:30 pm - 7:00 pm



If you want to participate in 2020 digital showcase, sign up [here](#)

The Minute to Pitch It application for this year's digital Entrepalooza is due by the end of the day next Tuesday, Sept. 15th. This year we are asking for a 60-second elevator pitch from student teams to be judged during our Hopin-fueled digital Entrepalooza on September 24th.

[Apply](#) to Pitch your Idea to Try to Win \$1,000!

News you can use...

Entrepreneur Magazine: [The State of Entrepreneurship for Women Business Owners](#)



Join the Kauffman Foundation for an Entrepreneurship Issue Forum on "Supporting Entrepreneurship, Supporting Families: Considerations for Policy and Interventions around Caregiving," 9 a.m. CDT (central U.S.) on Thursday, September 24.

This forum will address the changing landscape of an entrepreneur's life, work, and family. Our speakers will discuss how family responsibilities and needs influence who becomes an entrepreneur — and ways in which this process unfolds. Register & Learn more [here](#).

"Build something you're passionate about. As an entrepreneur, you have to have the passion and drive to stay the course."

Alexandra Chong



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