

## AWE Community,

We hope you all are doing well (physically and mentally) during this time.

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# ADVANCEMENT OF WOMEN ENTREPRENEURS

We've recently updated our Mission and Vision statements.

Our mission is to support and engage with NC State women who are interested in entrepreneurship and entrepreneurial thinking, while being inclusive of the greater community.

Our vision is to empower women with the tools they will need to make the leap and fulfill their entrepreneurial ambitions.

#### What we do

As a resource for women in all stages of entrepreneurship, we provide a network of support through educational programming, social engagement activities and professional development opportunities. We encourage women to Dream, Think, and Do.

## Women to Follow



Don't miss our latest "Women to Follow" post,

written by NC State student Willow Arthur and showcasing a digital illustration (from an original photo) by NC State student Cara Garrison.

Niki and Ritika Shamdasani find peace in the adventure of their brand. "It's okay to not have everything figured out. It's always changing, but that is what makes it fun." A lesson not only on entrepreneurship, but on coping with the uncertainties that surround us all. It is with this message that the Shamdasani

# Spring 2021 Planning

We are in the process of finalizing an amazing calendar for the Spring Semester! While we expect to continue to have all of our events in a virtual format, know that our planned events will be fun, informative, and aid in professional development. Topics will include Presentation Skills, Personal Branding, and so much more!

Be sure to look out for our reformatted website at the start of the semester, and join us for our Spring Semester events beginning in January.

# Opportunities of Interest



#### From Scratch

Friday, November 20, 2020

12:00 PM – 1:00 PM EST FREE!

**REGISTER HERE** 

From Scratch is a web series produced by Oak City Productions and sponsored by Raleigh Founded that brings you one on one conversations between the diverse innovators, risk-takers, and movemakers of our community.

Episode 4 will feature Jess Porta and John Samuel of Ablr 360. John is the co-founder and CEO of Ablr 360, a company focused on digital accessibility and inclusivity. Their discussion will center on the importance of accessibility in entrepreneurship, as well as increasing DEI efforts to include accessibility for those with disabilities. This is a can't miss event!



## #ChangeTheRatio

## 2021 WiST Fellowship

Applications open December 15, 2020

#### REGISTER HERE

Do you know anyone interested in an exciting career in sports tech? Is she looking for a meaningful summer internship to gain valuable experience?

The 2021 WiST Fellowship awards \$5,000 grants to support a self-created project or a structured internship we offer hosted by exciting sports tech businesses and startups.

Applications open December 15 and will close February 28. Please share this widely in your university network so that we can reach more women interested in exploring the world of sports tech next summer.

# **Newsworthy**

ENTREPRENEUR: Access to credit, training and support to

#### close the gender gap in business



Let's face it: men find it easier to access credit and other financial instruments for their businesses than women.

#### **Read More**

#### FORBES: Women In Business: Don't Let Fear Stop You



Regina Hokanson decided a long time ago that nothing would stop her from working in an industry she loves. So, when the opportunity came to take over the family's construction business in 2011, Hokanson jumped at the chance.

**Read More** 

## Women's Entrepreneurship Day Thursday, November 19, 2020

AWE is proud to recognize Women's Entrepreneurship Day!
Because the Fall 2020 semester will be wrapping up, we do not have any schedule events for this day, but encourage you to look for virtual events and to continue supporting women entrepreneurs.

# Quote of the Month

"As a leader, it's a major responsibility on your shoulders to practice the behavior you want others to follow."
- Himanshu Bhatia

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