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Tuesday, January 19, 2021

AWE Community,

We hope you all are doing well (physically and mentally)
during this time.

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[A Message from Our Director](#)



Dr. Kate Annett-Hitchcock, Director of AWE

Welcome back to AWE! Our virtual events this semester are a formative progression of topics into entrepreneurship. We begin in February with a panel of entrepreneurs talking about what inspired them to "take the leap." Later in the month we will host a workshop on beginning to write a pitch, for those of you who have a great idea but haven't discussed it outside of your circle of family and close friends!

March may bring inclement weather, but we will help you stay strong with [Wendy Gates Corbett](#). Wendy is an expert in building confidence and presence. She will be sharing her "5 Secrets for Making Yourself Memorable" and we are pretty sure you will not want to miss this event. We will also host an end of the month Podcast Club that focuses on personality types.

In April, once you have charted your course, we will proudly host Wilson College of Textiles Brand Management & Marketing faculty member [Dr. Delisia Matthews](#), who will guide you through personal branding and style! Finally,

everyone needs a great visual presence, so we're hosting a headshot event with photographer and NC State alumna [Jeannene Matthews](#)! Appointments will be limited for this opportunity.

Remember these 3 tenets....

All our events are virtual

All our events are free

All our events are inclusive and open to ALL

Spring 2021 Calendar

We will continue to have all of our events in a virtual format. Know that our planned events will be fun, informative, and aid in professional development.

Mark your calendar for this semester's events!
ALL EVENTS WILL BEGIN PROMPTLY AT 2 PM

Afternoon Tea with A-W-E

Friday, February 5, 2021
"The Inspiration behind My Leap"

Friday, March 12, 2021
"5 Secrets for Making Yourself Memorable"

Friday, April 2, 2021
"Personal Branding"

AWE Workshops

Friday, February 19, 2021

“Begin to Pitch Perfect”

Learn to develop your ideas, share a pitch and get feedback

Friday, April 16, 2021

Headshot Photography

(Afternoon Appointment Times TBA)

AWE Podcast Club

Friday, March 19, 2021

"Entrepreneurial Personality Types"

Please visit our website for more detailed information and registration links for each event:

<https://awe.ncsu.edu/awe-events/>



ONE MORE THING!!

If you attend **THREE** EVENTS this semester, we will send you a goody bag of AWESome merch and your choice of one book!

Opportunities of Interest

The logo for NC State, featuring the words "NC STATE" in white, bold, sans-serif capital letters centered within a solid red rectangular background.

Equity for Women Awards

Nominations will close on January 25, 2021 at 5pm. Consider nominating a faculty, staff or student who has been committed to the advocacy of gender equity in everyday life at NC State. Please nominate worthy candidates by completing the [2021 Equity for Women Award Nomination Form](#).

You can learn more about the award and criteria at go.ncsu.edu/sisterhood.

Sisterhood Celebration - Registration Open

While we would typically come together in person for a dinner, this year's Sisterhood Celebration will be taking place FREE via YouTube Premier. Participants will be able to engage real time with our speakers and other participants via the chat function. We hope that you will join us to celebrate, congratulate the Equity for Women Award winners, and hear stories shared by members of our community.

Sisterhood Celebration

"Normal Never Was"

February 22, 2021

4:00 p.m. - 5:00 p.m

Registration is required. Please register individually at go.ncsu.edu/sisterhood



LAUNCH Accelerator

Applications accepted on a rolling basis

[LEARN MORE HERE](#)

We all know we need to have more female representation in the startup community. How do we make this happen? Well, one step is learning more about startup accelerators.

The LAUNCH Accelerator selects 7 startups for each cohort, and plans to have 6–8 cohorts this year.

Over 15 weeks, the founders meet 700+ investors and master growth strategies.

*Note that this is not *only* for female founders, but they are actively trying to garner interest/applications from female founders.

[Newsworthy](#)



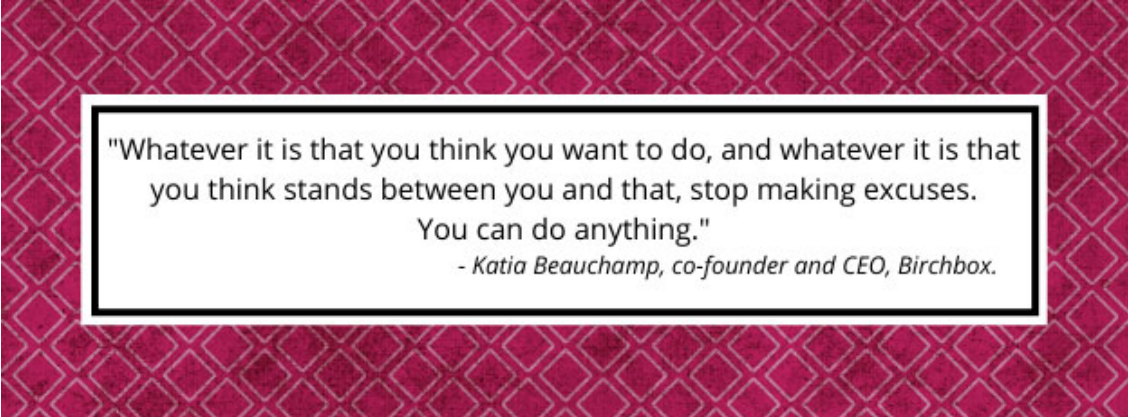
Allobee Secures \$500K In Funding To Grow Women–Led Technology Platform For Small Businesses And Startups

Allobee, a managed marketplace for small businesses and startups, recently announced that it has secured \$500K in a funding round led by Stargazer Ventures and a network of angel investors to further support the company's rapid growth since launching in May of 2020. In addition to customer acquisition and brand awareness, the funding will enable

the hire of a full time engineer, Niki Gitinabard, once bound for Silicon Valley, now bringing her PhD in Computer Science and Machine Learning from N.C. State University to Allobee.

[LEARN MORE HERE](#)

Quote of the Month



"Whatever it is that you think you want to do, and whatever it is that you think stands between you and that, stop making excuses.

You can do anything."

- Katia Beauchamp, co-founder and CEO, Birchbox.



We've recently updated our Mission and Vision statements.

Our mission is to support and engage with NC State women who are interested in entrepreneurship and entrepreneurial thinking, while being inclusive of the greater community.

Our vision is to empower women with the tools they will need to make the leap and fulfill their entrepreneurial ambitions.

What we do

As a resource for women in all stages of entrepreneurship, we provide a network of support through educational programming,

social engagement activities and professional development opportunities. We encourage women to Dream, Think, and Do.

Please be sure to visit our website!

awe.ncsu.edu



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