



# Open your heart to the **AWE** Community this month!

## February AWE Event

**How to Get the Most out of Mentoring: Using a Mentoring Framework to Empower  
Entrepreneurs**  
featuring **Dr. Jennifer Stanigar**

Thursday, February 21  
6:30 – 8:30 PM

Location: Lonnie Poole Club House, 1509 Main Campus Dr, Raleigh, NC 27606

Mentoring is an incredibly important aspect of entrepreneurship. Many people dedicate the success of their enterprise to mentors who have helped them at various stages of

their career. But how do you find a mentor and what should that relationship look like on both sides? Come and hear an expert on these relationships give some practical advice and share her knowledge about this important human dynamic.



**About the Speaker:**

Dr. Jennifer Stanigar is the Program Evaluation Specialist in NC State's Office of Faculty Development where she applies her evaluation expertise, consulting skills, and creativity to demonstrate the impact of faculty development efforts across the university. Her current research explores innovative faculty development in the scholarship of teaching and learning, and the use of data visualization and infographics to tell the stories within evaluation data that can compel project stakeholders to action. Before earning her PhD, Jennifer was a three time small business entrepreneur in Jamaica and studied effective mentoring for entrepreneurs using Q methodology in her dissertation research, which can be found [here](#).

Register to attend on the AWE website [Events](#) page

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**Save the Date!!**

**April 23rd, 7-10 pm at IMURJ in downtown Raleigh**

Our first ever **Skills Swap Social!!**

*Come to share your skills and talents  
Come to find people with skills you need  
Come and be Social and celebrate our first year!!*

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## NC State Events

The [Lulu eGames](#) is NC State's annual startup competition, awarding over \$100k to NC State entrepreneurs. The competition includes two rounds with six categories options: New Venture, Design & Prototype, Social and Environmental Impact, Arts Venture, Built on Cloud and Daugherty Endowment. Deadline for entry is TOMORROW, February 13th!!



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**AWEbassador Focus**  
Kristen Adejuwon



**Kristen Adejuwon is a doctoral candidate at North Carolina State University in the Wilson College of Textiles - Textile Technology Management Program. As a graduate student, Kristen is constantly working on her dissertation, seeking to describe the experiences of Women of Color in entrepreneurship. She serves as one of the many AWEbassadors of the Advancement of Women Entrepreneurs Program. She is also a member of the e51 Women's Innovation Council, created to assist in bridging universities and female innovators across the Triangle. In March, Kristen And Dakota Batch-coordinators of the Creative Entrepreneurship Event, will be looking forward to meeting with you.**

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NC IDEA has resources that can help in the success of your journey when and where you need it most. Through small, project-based grants, [NC IDEA MICRO](#) awards funding in the amount of \$1K to \$10K to young companies looking to validate and advance their idea. We have found that funding, paired with mentorship and guidance, early in a company's lifecycle, can make a significant impact on future success.

[NC IDEA SEED](#) offers early stage companies the critical funding they need to scale faster. Our \$50K grants are awarded to innovative startups with a proven concept — even if they are not yet profitable. The funds, along with mentorship and guidance, push companies forward and reduce risk associated with growing startups.

**TAKE UP SPACE**

**Women's Weekend at the NCMA**

**MARCH 8, 9, and 10, 2019**

Three days of inclusive, imaginative, thought-provoking, and fun events in celebration of International Women's Day, TAKE UP SPACE features events and tours to activate, empower, and nurture. Matrons of the Arts sponsors this initiative to engage a broad audience across the gender spectrum. Learn more at [ncartmuseum.org/takeupspace](http://ncartmuseum.org/takeupspace).

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## Things that make you go "Wow!"

[Women Weigh Risks and Rewards When Faced with Entrepreneurial Opportunity](#) - Babson Thought & Action

[Women Entrepreneurs in the Modern Architectural World](#) - Entrepreneur India

[How This Entrepreneur Helps Women of Color Launch their Startups](#) - Forbes

[Why Are Young People Pretending to Love Work?](#) - New York Times

[How cities can support minority and women entrepreneurs: Buy things from them](#) - Fast Company

[5 Ways Women in Construction Can 'Pave the Way' in Their Male-Dominated Field](#) - Entrepreneur

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## Thought for the Month

"Real generosity towards the future consists in giving all to what is present".

Albert Camus





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## Website and Social Media

The main way to access information about AWE, register for events, and find helpful links to other entrepreneurship activities at NC State will be through our [website](#). You can also follow us on social media!

- *AWE Website:* [awe.ncsu.edu](http://awe.ncsu.edu)
- *Facebook:* [AWE NC State University](#)
- *Instagram:* [@awe.ncstateuniversity](#)

And of course, for all things Entrepreneurial at NC State, visit:  
<https://entrepreneurship.ncsu.edu/>

**Enjoy your week!**