

# April **AWE** update!!

Wrapping up an **AWEsome** year...



**Ready to Wrap Up the Spring Semester?  
Join AWE's Skills Swap Social Event for an evening of  
Fun and Networking!**

Join us at **IMURJ** on Tuesday, April 23!



**SKILLS.  
SWAP.  
SOCIAL.**

Is your enterprise looking for talented people?  
Do you want to offer your skills? Skills Swap  
Social is an incredible opportunity to network!

**TUESDAY, APRIL 23**  
**7 – 10 p.m.**

300 S. McDowell St., Raleigh

Hosted by: **NC STATE UNIVERSITY**

Advancement of Women Entrepreneurs

**TO REGISTER, GO TO EVENTS @ AWE.NCSU.EDU**



womenentrepreneurs@ncsu.edu



@AWENCStateUniversity



awe.ncstateuniversity

**Imurj - The Artists' Cafe, 300 S McDowell St, Raleigh**

Our upcoming event is an opportunity for entrepreneurs (not just women!) from all over our city to socialize, network and

celebrate together. We're encouraging attendees to look for help and/or a connection in their field of expertise OR offer their talent (e.g. social media marketing, graphic design, web design, cut-and-sew, photography, technical writing,...) to someone else who may be searching for that skillset!

Either way, this is the perfect environment for all with an innovative spirit. Not only does our Skill Swap Social mean ideas and collaboration, it also means **Carroll's Kitchen** hors d'oeuvres, **DJ**, **a free drink** and a cash bar, a **photo booth** and a chance to network with the Raleigh startup community. All that plus the atmosphere of **IMURJ** make for the perfect night.

Visit <https://awe.ncsu.edu/awe-events/> for **FREE registration information**

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Poole College AWEbassador profile...

...meet **Grace Williamson**

vote for her enterprise in Lulu eGames until April 2nd!!!



Being from a mountain town which thrives on entrepreneurship and small businesses in Western North Carolina, Grace has a keen interest in tying the power of business and marketing to social good. Grace graduated from N.C. State in 2012 with a B.A. in Communications. After a few years of building public relations plans at a local agency, she ventured out to support several start-ups with their marketing strategies in Raleigh. Grace is currently a first-year Jenkins MBA candidate where she serves as a HiTEC Scholar to support the Wolfpack Investors Network by performing due diligence with

entrepreneurs seeking funding and support from the network. To give back to the community that molded her values and passions, Grace is working on a business idea to bring STEM, Arts + Entrepreneurship curriculum to rural students in our state.

The initiative – STEAM-E NC – was selected as a **top three finalist in the Lulu eGames**’ Arts Venture category. You can support Grace and her team by **voting** for their video here until April 2nd: <https://www.surveymonkey.com/r/YJ9WQX8>

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## LuLu eGames Finale!

The finale of NC State's  
startup competition.

# Lulu eGames LIV



Wednesday, April 3 at 6 p.m.

Stewart Theatre at NC State Univer

Reserve your ticket: [go.ncsu.edu/egames-liv](http://go.ncsu.edu/egames-liv)

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**Introducing Scholarships for College Student  
Entrepreneurs**



Our mission at Oak City Marketing Agency, LLC is to work with 1,000 entrepreneurs in 2019 through our Startup Plan-It program. Part of this is to empower college students who are actively starting a business while completing their education. We will be awarding up to 4 scholarships per course. Our foundation course is "Making Better Business Decisions". This course provides you with the tools and resources you need to make more informed decisions to save you money, provide you the time you need when making difficult decisions, and the clarity you need to understand when you are being manipulated.

Apply Today! <https://www.startupplanit.com/course-scholarship-form/>

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## Read of the Month

[“I Walked In And Knew, These Are My People”](#)

[Women Are Driving Social Entrepreneurship](#)

Final quote of this academic year, from the  
indomitable  
Dolly Parton:

“If you want the rainbow, you gotta put up with  
the rain.”

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**From all of us at AWE...**

**Thank you for your past, present and continued  
support and joy on this journey. We very much**



**look forward to seeing you in the 2019-2020  
school year!**